

A young child with curly hair is smiling broadly while holding a sandwich. The child is wearing a white polka-dot top. The background is a bright, outdoor setting with a blurred field.

Better For Consumers.

50% off new Group's product launches meet the Better For Consumers criteria*.

*Sugar reduction, clean(er) label, vegan, digestive health and/or nutritional improvement.



Zeelandia

Nativa. Bake the healthier way.



Minimum amount of additives
Most don't contain palm fat
Wholegrain flours or without gluten
Easy to use and versatile
Less sweet



Clean Energy.

As individual operating companies' electricity contracts are expiring, we are gradually switching to green electricity. By the end of 2022 **45%** of purchased power was generated from renewable sources.



Zeelandia

Pão Amigo.

For many years, Zeelandia has **supported children with disabilities in Brazil**. Part of the proceeds of our Pão Amigo bread mix is set aside to sponsor **AACD** (the Brazilian Association for Healthcare to Children with Disabilities). In 2022, over 30,000 EUR was donated.



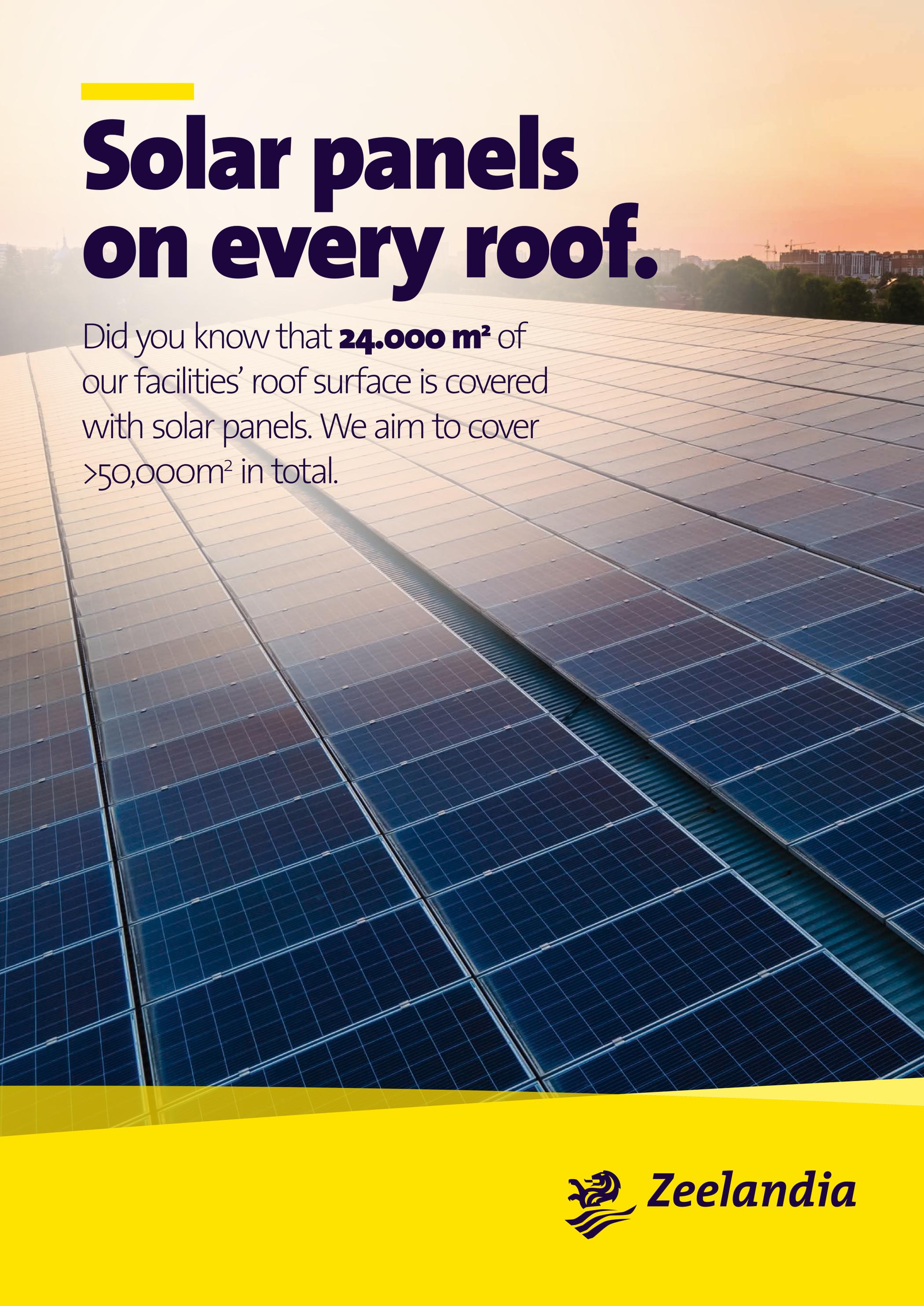


Bake4Ukraine.

Bake4Ukraine distributed 126,000 loaves of bread and more than 10,000 cakes to people in need. More than 5000 people received food parcels. In total, we have donated over € 250,000. More initiatives are coming and we hope we can count on your support!



Zeelandia



Solar panels on every roof.

Did you know that **24.000 m²** of our facilities' roof surface is covered with solar panels. We aim to cover >50,000m² in total.

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Zeelandia

Recycle-ready bags.

A step for more sustainable packaging solutions.

- Ink use reduced by 55%
- Non-bleached FSC-Paper
- 20% less chemicals



Bake4Ukraine Christmas Gift.

Let's make a difference
together this holiday season!

We want to **surprise Ukrainian families**
with a **sweet and indulgent moment** at
Christmas. With only **€ 20 support**, you'll
provide **1 box to 1 family**.

How to support in 2 simple steps

1. Make your donation from
1 Nov 2023 until 15 Jan 2024
to the provided IBAN.
2. Include "Bake4Ukraine"
in the subject line.



IBAN details

Account Name: **STICHTING KOM OVER EN HELP**

Account Number: **NL42 RABO 0161 0045 55**

Swift Code / BIC number: **RABONL2U**

The reason we use **'Kom over en help'** instead of Zeelandia's bank account: This dutch organization collaborates with **Andriy** and **Bake4Ukraine**, therefore all the donations received and to be received in the future can go via them. Contact your local CSR Ambassador for more information.



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